AMENDMENTS TO THE CLAIMS

1. (Currently Amended) An information collecting system on a network using internet technique to which a server of an information provider, a client browsing the server of said information provider and a server of an information collector are connected, comprising:

means for inserting an information collecting instruction script to information of the server of said information provider provided by itself, said information collecting instruction script being configured to work in a browser program of said client, wherein; wherein

said information collecting server includes

means for collecting, when said client accesses to the server of said information provider and views information, collecting viewing information of said client in accordance with said inserted instruction, and

means for storing said collected data, wherein

said means for collecting includes an information collecting program for collecting information from said client and a server program for activating said information collecting program, and

said browser program, in accordance with said inserted instruction script, issues instructions to said server program of said server of said information collector so as to run said information collecting program at said server of said information collector, when said client accesses to the server of said information provider and views information.

2. (Original) The information collecting system on a network using internet technique according to claim 1, further comprising

means for statistically processing data collected by said viewing information collecting means and additional information, wherein

said storing means stores said statistically processed data.

3. (Original) The information collecting system on a network using internet technique according to claim 1, wherein

the server of said information collector has a gateway program collecting prescribed information; and

when said client accesses to the sever of said information provider and views information, additional information related to said client may be entered, and the server of said information collector collects and stores said additional information entered by said client, using said gateway program.

4. (Original) The information collecting system on a network using internet technique according to claim 3, wherein

said collected and stored additional information entered by said client is stored in the server of said information provider.

5. (Currently Amended) A method of collecting information on a network using internet technique to which a server of an information provider, a client viewing the server of said information provider and a server of an information collector are connected, comprising the steps of:

inserting a prescribed information collecting instruction script to information provided by said information provider, said information collecting instruction script being configured to work in a browser program of said client;

when said client accesses to the server of said information provider and views information, collecting, at the server of said information collector, viewing information of said client in accordance with said inserted instruction script; and

storing said collected data in the server of said information collector, wherein said step of collecting includes a step of

making said browser program, in accordance with said inserted instruction script, issue instructions to a server program of said server of said information collector so as to run an information collecting program at said server of said information collector for collecting information from said client, when said client accesses to the server of said information provider and views information.

6. (Currently Amended) A recording medium readable by a server of an information provider on a network using internet technique to which the server of said information provider, a client viewing the server of said information provider and a server of an information collector an information collecting server are connected, recording a program for performing a method of collecting information on the network using internet technique, said method comprising the steps of:

causing the server of said information provider to transmit, by inserting an information collecting instruction script among information provided by said information provider, wherein said information collecting instruction script is configured to work in a browser program of said client computer, andinformation that said client has accessed to the server of said information provider and viewed information, to said information collecting server

making, by said information collecting instruction script, said browser program issue instructions to a server program of said information collecting server so as to run an information collecting program at said information collecting server for collecting viewing information of said client computer and storing the collected viewing

information in said information collecting server, when said client accesses to said information providing server and views information.

7.   (Original) The recording medium recording a method of collecting information on a network using internet technique according to claim 6, wherein

said recording medium is readable by the server of said information collector, and causes, when information that said client has accessed to said information providing server and viewed information is transmitted to said information collecting server, said transmitted viewing information of the server of said information provider to be recorded on the server of said information collector.

8. (Currently Amended) An information providing server accessible from a client computer through a network,

additionally connected to an information ~~connecting~~ collecting server through said network, and comprising means for inserting an information collecting instruction script to information provided by itself, said information collecting instruction script begin configured to work in a browser program of said client computer, wherein; ~~wherein~~

said information collecting instruction script ~~is to collect, when said client accesses to said information providing server and views information, viewing information of said client and to store the collected information in said information collecting server~~ makes said browser program issue instructions to a server program of said information collecting server so as to run an information collecting program at said information collecting server for collecting viewing information of said client computer and storing the collected viewing information in said information collecting server, when said client accesses to said information providing server and views information.

9. (Previously Presented) An information collecting server connected to a client computer and to an information providing server through a network, wherein

a prescribed information collecting instruction script is inserted in information provided by said information providing server;

said information collecting server comprising

means for storing, when said client accesses to said information providing server and views information, viewing information of said client transmitted in accordance with said information collecting instruction script.

10. (Original) The information collecting server according to claim 9, further comprising means for statistically processing said viewing information, wherein

said storing means stores said statistically processed data.